

Speaker Biographies

Bill Barcellona, California Association of Physician Groups

Bill Barcellona serves as the Vice President for Government Affairs for the California Association of Physician Groups, and is the former Deputy Director for Plan-Provider Relations for the DMHC. Bill holds an MHA from the USC and serves as an adjunct professor in the health administration program. He has practiced law for 24 years. Bill currently serves on the Health and Human Services Privacy and Security Advisory Board to Secretary Kim Belshe' and is also an appointed member of the California State Bar Association Insurance Law Committee.

Serena Clayton, California School Health Centers Association

Serena Clayton, Ph.D., has been the Executive Director of the California School Health Centers Association (CSHC) since March 2003. During this time the organization as successfully passed two bills that create a foundation for a school health center program in the state of California and has worked actively on health care reform at the national level. Dr. Clayton guided the organization through a period of Board restructuring, growth of the organization's annual budget from \$100,000 to almost \$1 million employing ten staff members, and development of a 13 member youth board. Prior to heading CSHC, Dr. Clayton directed the California Adolescent Health Collaborative and was the principal author of California's first adolescent health strategic plan, Investing in Adolescent Health: A Social Imperative for California's Future. Through her work at the Public Health Institute, UCSF's National Adolescent Health Information Center, and SRI International, Dr. Clayton has extensive experience in evaluation of programs in the areas of teen pregnancy prevention, sex education, school-based services, early childhood, and perinatal home visiting. Dr. Clayton was one of the lead consultants on the needs assessment for California's Blueprint for Coordinated School Health. She formerly served as the Director of Assessment and Planning in Philadelphia's Office of Maternal and Child Health. Dr. Clayton received her Ph.D. in Community Health Sciences and her M.A. in Education from UCLA.

Kenneth B. Cohen, San Joaquin County Health Care Services

Kenneth Cohen is the Director of San Joaquin County Health Care Services Agency. He is responsible for administration of four major divisions of Health Care Services: San Joaquin General Hospital (SJGH), Mental Health Services, Public Health Services, and Office of Substance Abuse. SJGH offers outpatient clinics and in-hospital care. Outpatient, education, rehabilitation and consultant services are provided to mental health patients. Office of Substance Abuse offers a wide array of prevention and treatment services and administers Proposition 36. Public Health Services include maternal, prenatal care, child health, and nursing.

Jonah Frohlich, The California Health and Human Service Agency

Jonah Frohlich is the deputy secretary for health information technology for the California Health and Human Services Agency. Previously, Mr. Frohlich was a senior program officer in the Foundation's Better Chronic Disease Care program, which focuses on improving the quality of care for Californians with chronic diseases. Within that program, his area of expertise is the use of health information technology to improve care. Mr. Frohlich's earlier Foundation work involved the management and development of national and statewide data exchange standards to support electronic health information exchange, as well as the development of chronic disease

management registries. He also worked as a health care consultant for the Foundation, as the manager of reporting and analysis for Brown & Toland Medical Group in San Francisco, and as the director of product management for WebOS, Inc. in Baltimore. Mr. Frohlich has a degree in economics from McGill University in Montreal, Canada, and a master's degree in public health from the University of California, Berkeley.

Margaret Juarez, San Gabriel Women's Health

Margaret Juarez, MD practices maternal and fetal medicine, and obstetrics & gynecology in Arcadia and Monterey Park, California. Dr. Juarez graduated from UC San Diego in 1986, and established her private practice known as San Gabriel Women's Health in 1991.

Ann Lindsay, County of Humboldt, Dept. of Health and Human Services

Ann Lindsay MD has been a family practitioner in Arcata with her husband, Dr. Alan Glaseroff for twenty-three years. For the past 14 years she has also served as Humboldt County's Public Health Officer, a position that has brought her to collaborate with a wide variety of individuals and groups working on making Humboldt a healthy community. She is a founding member of the Community Health Alliance and also served as president of the California Conference of Local Health Officers, a group comprised of 61 health officers from all the local health jurisdictions in California.

Chris Longhurst, Lucile Packard Children's Hospital

Chris Longhurst is the Director of Informatics, as well as a board-certified pediatric hospitalist at Lucile Packard Children's Hospital. Mr. Longhurst is also a Clinical Assistant Professor at the Stanford University School of Medicine. He has a graduate degree in medical informatics and holds an administrative appointment as the Medical Director for Clinical Informatics, which allows him to focus on the use of the electronic medical record to enhance patient safety and quality of care.

Robert Moore, Community Health Clinic Ole

Robert Moore is a Family Physician and the Medical Director of Community Health Clinic Ole, in Napa, California, where he has worked for the past 14 years. He is also the Medical Director for Quality of the Redwood Community Health Coalition, serving Napa, Sonoma, Yolo and Marin counties. He received his MD from the University of California, San Francisco, his Master of Public Health from Columbia University in New York, and completed his family medicine residency at Ventura County Medical Center. His clinical interests include obstetrics, pediatrics, diabetes care, chronic pain, office gynecology, and inpatient adult medicine. His public health interests include migrant health, tuberculosis care, childhood obesity, and maternity issues. His administrative interests include use of technology to improve quality, developing a culture of quality throughout the clinic, education of staff, providers and students, and ambulatory care process improvement.

Lisa Murawksi, Legislative Analyst's Office

Lisa Murawski is a fiscal and policy analyst for the Legislative Analyst's Office. She covers a wide range of health care topics, including health information technology and health information exchange. Ms. Murawski has a degree in industrial engineering from the State University of New York, and a master's degree in geography from the University of California, Santa Barbara.